

American Red Cross Code of Conduct

The American Red Cross is a charitable not-for-profit organization dedicated to providing service to those in need. The American Red Cross has traditionally demanded and received the highest ethical performance from its paid and volunteer staff. The conditions, however, under which American Red Cross services are being provided have changed dramatically over the past several years and will continue to change. Trends external to the American Red Cross, most notably economic trends and the resulting cost-containment efforts in all sectors of the economy, mandate that renewed attention be given to the conduct of those individuals who represent this organization.

In an effort to maintain the high standard of conduct expected of the American Red Cross with respect to the management of its own affairs and to enable the American Red Cross to continue to offer services required by those in need, the American Red Cross adopts the following Code of Conduct applicable to all paid and volunteer staff.

No paid or volunteer staff shall:

- (A) Authorize the use of or use for the benefit or advantage of any person, the name, emblem, endorsement, services or property of the American Red Cross, except in conformance with Corporate Regulations;
- (B) Accept or seek on behalf of any person, any financial advantage or gain of other than nominal value offered as a result of the paid or volunteer staff member's affiliation with the American Red Cross;
- (C) Publicly utilize any American Red Cross affiliation in connection with the promotion of partisan politics, religious matters, or positions on any issue not in conformity with the official position of the American Red Cross;
- (D) Disclose any confidential American Red Cross information that is available solely as a result of the paid or volunteer staff member's affiliation with the American Red Cross to any person not authorized to such information, without the express authorization of the American Red Cross;
- (E) Knowingly take any action or make any statement intended to influence the conduct of the American Red Cross in such a way as to confer any financial benefit on any person, corporation or entity in which the individual has a significant interest or affiliation;
- (F) Operate or act in any manner that is contrary to the best interest of the American Red Cross.

In the event that the paid or volunteer staff member's obligation to operate in the best interests of the Red Cross conflicts with the interests of any organization in which the individual has a financial interest or affiliation, the individual shall disclose such conflict to the American Red Cross upon becoming aware of it, shall absent himself or herself from the room during deliberations, and shall refrain from participating in any decisions or voting in connection with the matter.

**American Red Cross
Code of Conduct
For Governance
Paid and Volunteer Staff**

Certification

I, _____, certify that I have read and understand the Code of Conduct of the American Red Cross. I agree to comply with the code as it is stated and affirm that, to the best of my knowledge and belief, I am not involved in any activity and have no interests that conflict or suggest a potential conflict with the best interests of the American Red cross, except as follows:

I also agree, during the term of my volunteer service or employment with the American Red Cross, to report to the Secretary of the corporation promptly any future situation that involves or might appear to involve me in any conflict with the best interests of the American Red Cross.

Date: _____

Name and Title

Signature

Address

Social Security Number